

# Proposal for Montgomery County Schools



Created by  
Carolina Value Village  
Textile Repurposing



Recycle textiles today to strengthen the fabric of every child's tomorrow!



# Who is Carolina Value Village?

Carolina Value Village is a unique combination of recycling and retail operations that have successfully been in business in the Carolinas for 22 years and nationally for 35 years. Our operations have efficiently removed approximately 6,704 tons nationally, and 1,676 tons locally, of textiles from our waste stream every year.

## Mission Statement:

Carolina Value Village is committed to supporting our communities, through the development and implementation of programs encouraging the re-use, repurpose and recycling of textile material.



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# Understanding Textile Waste

## The United States

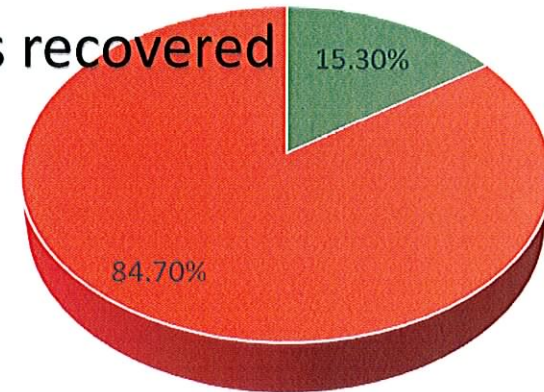


Generates



13.1  
Million Tons  
of textile waste  
every year!

Currently 15.3% of that  
Material is recovered



Leaving 84.7% still filling  
our nations landfills



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# Montgomery County Textile waste



**DID  
YOU  
KNOW?**



1,646,246Lbs



11,523,722LBS



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# The Program



Environment



Revenue



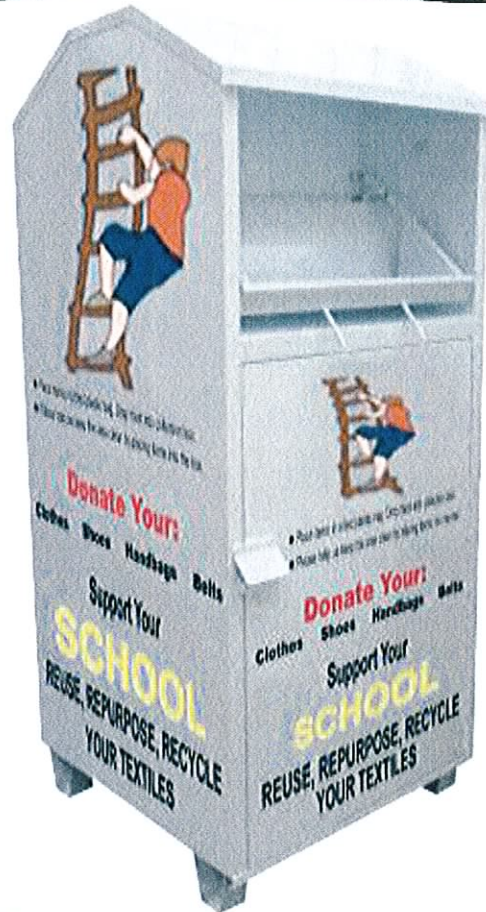
Schools



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# The Program



What to place in the box:

- Any kind of clothing.
- Towels, curtains, sheets, rags etc. Textiles can be in any condition. Just place the items in a bag.
- Shoes or boots. In any condition.
- Handbags of any type.
- Belts
- Hats



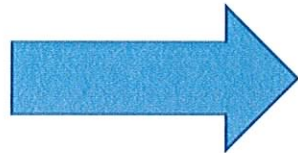
Recycle textiles today to strengthen the fabric of every child's tomorrow!



# The Program



## Weigh the textile



**We** collect the textile



**Give you one of these!**

Carolina Value Village  
620 Montana Drive  
Charlotte NC 28216

DATE \_\_\_\_\_

PAY TO THE ORDER OF **Montgomery County Schools** \$ **100,000.00**

**one-hundred thousand dollars**

DOLLARS

MEMO \_\_\_\_\_



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# Supporting our Schools



This program is designed to support the Montgomery County Schools.

The revenue generated can be used to support:

- Music programs
- Arts programs
- Classroom supplies



The potential revenue is only limited by lack of

# IMAGINATION

Recycle textiles today to strengthen the fabric of every child's tomorrow!





**REMEMBER THAT**



**Sitting in your landfill**



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# Marketing Program



- 4% \$13,170 in revenue 65,850lbs removed
- 8% \$26,340 in revenue 131,700lbs removed
- 20% \$65,850 in revenue and almost a half a million pounds removed from your waste stream.



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# The conclusion

## Positives:

1. Zero cost to the School system
2. New revenue stream
3. New recycling stream
4. Positive impact on the environment
5. Convenient and free to participants
6. Revenue goes up with the amount of participation
7. Generates revenue year around

## Negatives



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# Questions and Answers



## Where do the materials collected end up?

Our program is different than most. The materials we collect are repurposed and reused for the benefit of the local community before ever reaching foreign markets or being processed for recycling.



## Does this impact other local charities?

NO. You have to study the numbers given to us by the EPA. Out of the enormous amount of textiles created every year only 15.3% are collected. This program is designed to target the 84.7% that continues to enter our landfills. Programs like this have proven to increase awareness of the need to recycle textiles and may increase donations for other organizations .

## Who maintains my program?

Each program is managed locally allowing us to provide daily service until a maintenance schedule can be developed to ensure the appearance of the bins and the area around them.

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# Contact

If you have any questions or need more information please contact me at:

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Textile Repurposing Division  
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